

Big Brothers Big Sisters: Investing in Australia's Future.



Big Brothers Big Sisters exists to support vulnerable youth in having avalued contribution to society.

Without early intervention, we see stark economic and social consequences:

Employed, engaged young people contribute \$42,000 annually to the economy. Those on welfare contribute less than \$12,000 per year. Youth in detention cost the community \$1,579 per day, yet mentoring a child costs just \$3,600 per year.



Youth crime and disengagement are rising:

In Victoria, crime rates have hit their highest level since 2009, with over 578,762 recorded offences in 12 months. Children as young as 10 are committing crimes at record levels.

> Your investment doesn't just change lives—it strengthens the workforce, economy, and society.



13

Every \$1 invested in Big Brothers Big Sisters returns \$23 in social value.

Our mentoring program delivers:

73% improved relationships

96% higher self-esteem

2% increased confidence

62% improved attitudes

We provide safe, supportive relationships that may help reduce anti-social behaviour, improve mental health, and increase education and employment outcomes.

We urgently need support to scale our impact:

We need more mentors and resources to meet demand -it's that simple. 1000+ kids are on our waiting list—without intervention, they risk disengagement, crime, and poverty.



BBBS V1.

Sponsorship Tiers:

\$20,000 – Provide six matches and training.

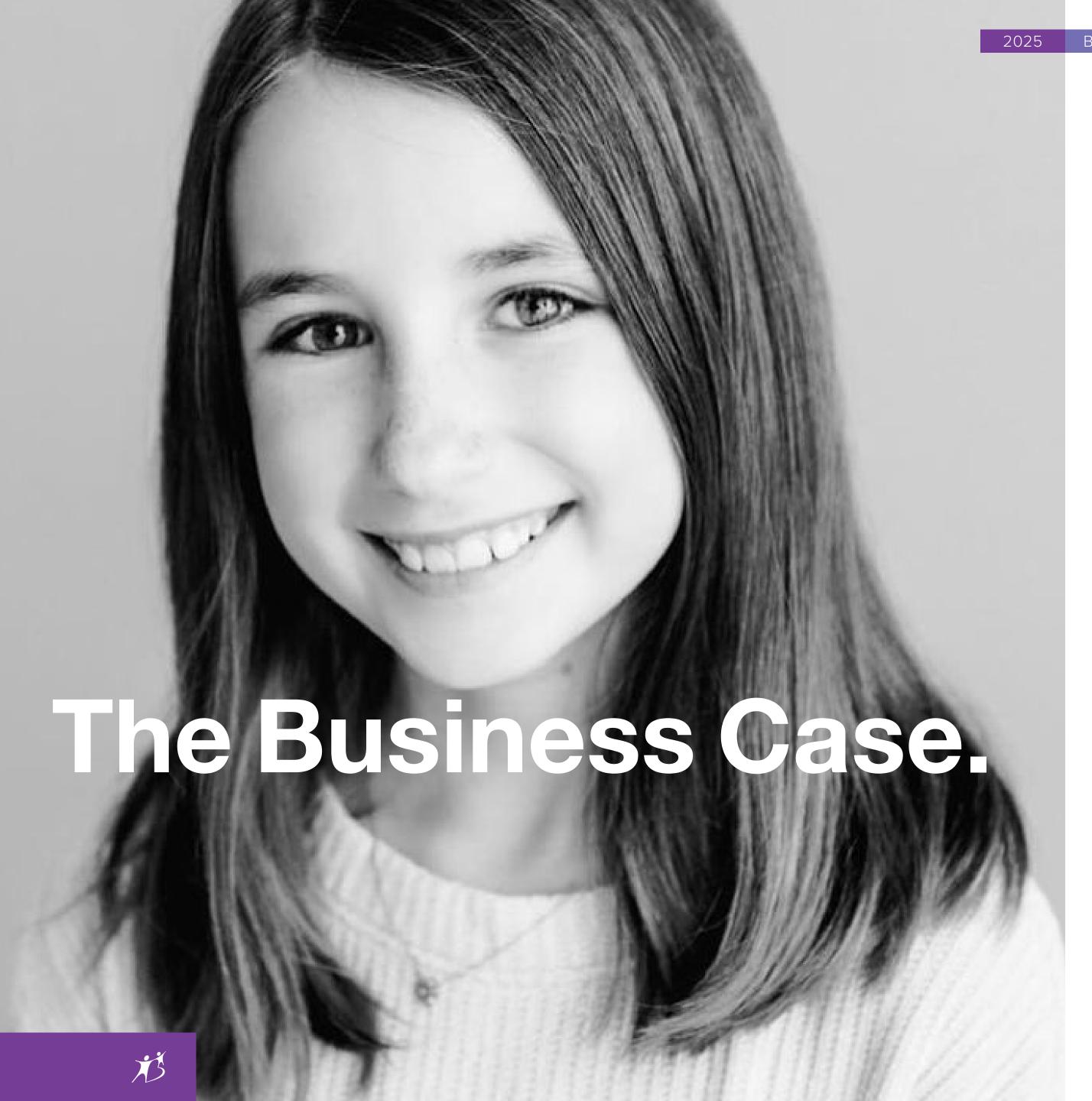
2025

\$35,000 – Sponsor ten matches and corporate engagement opportunities.

\$50,000 – Major sponsorship, including branding, corporate involvement, and event recognition.

\$70,000 – \$50k tier benefits plus partnership model with all events cobranded 'presented by' and volunteer days for staff.

How you can help.



Why partner with us? Your investment doesn't just change lives

—it strengthens your brand, workforce, and corporate impact.

BBBS V1.1

Align your business with a proven social impact initiative that delivers real economic and community benefits.

Gain exposure through Big Brothers Big Sisters' events, website, and social channels.

Employee Engagement & CSR Impact.

Enhance staff morale and demonstrate corporate social responsibility.

Provide mentoring and volunteering opportunities that boost leadership and interpersonal skills.

Create a purpose-driven work culture that attracts and retains top talent.



\$23 Return for every \$1 Invested.

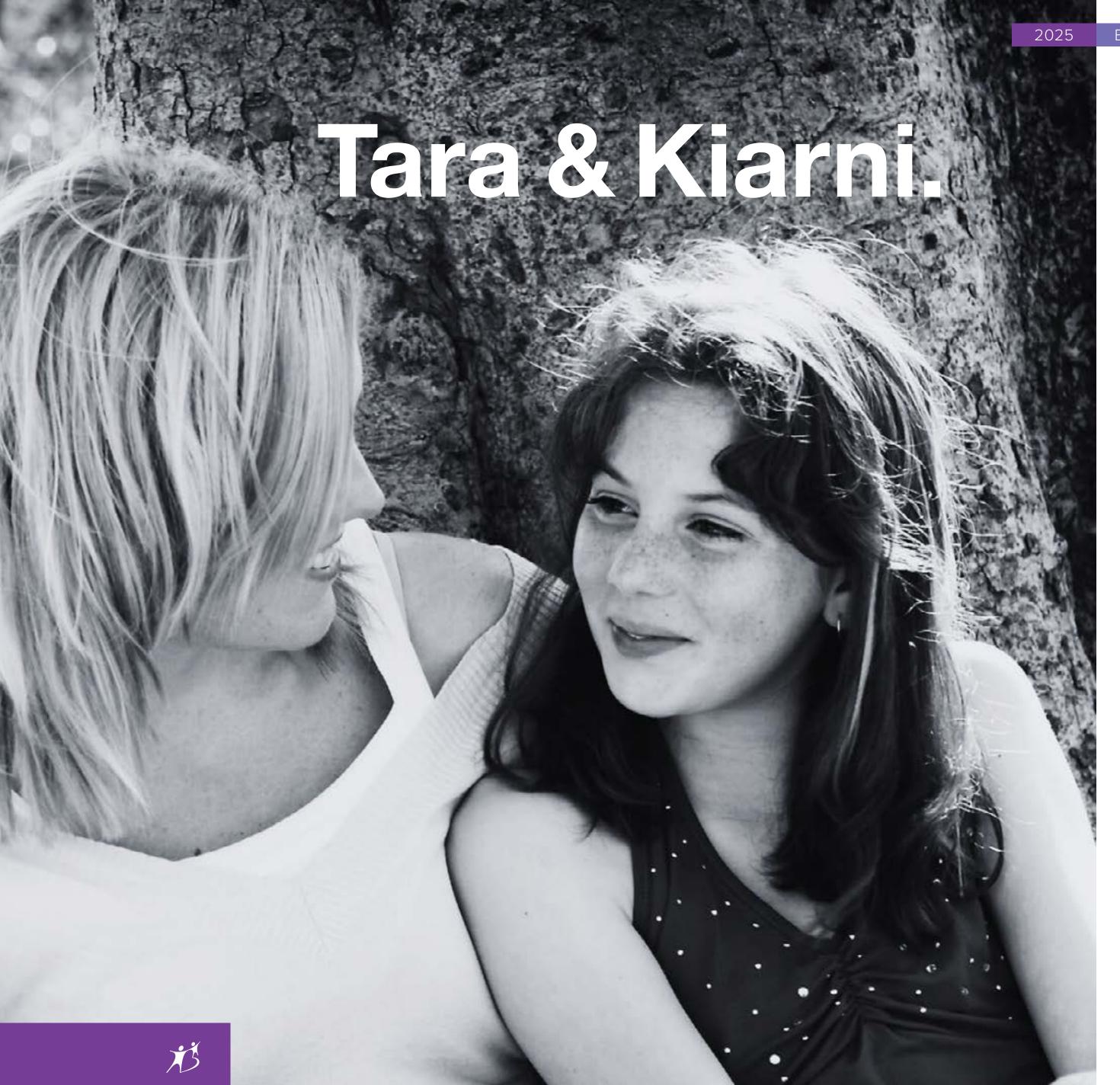
Your sponsorship delivers an incredible return on social investment.

Build a stronger, safer workforce and economy by supporting future apprentices, employees, and community contributors.

> Your partnership isn't just philanthropy — it's a smart business decision.



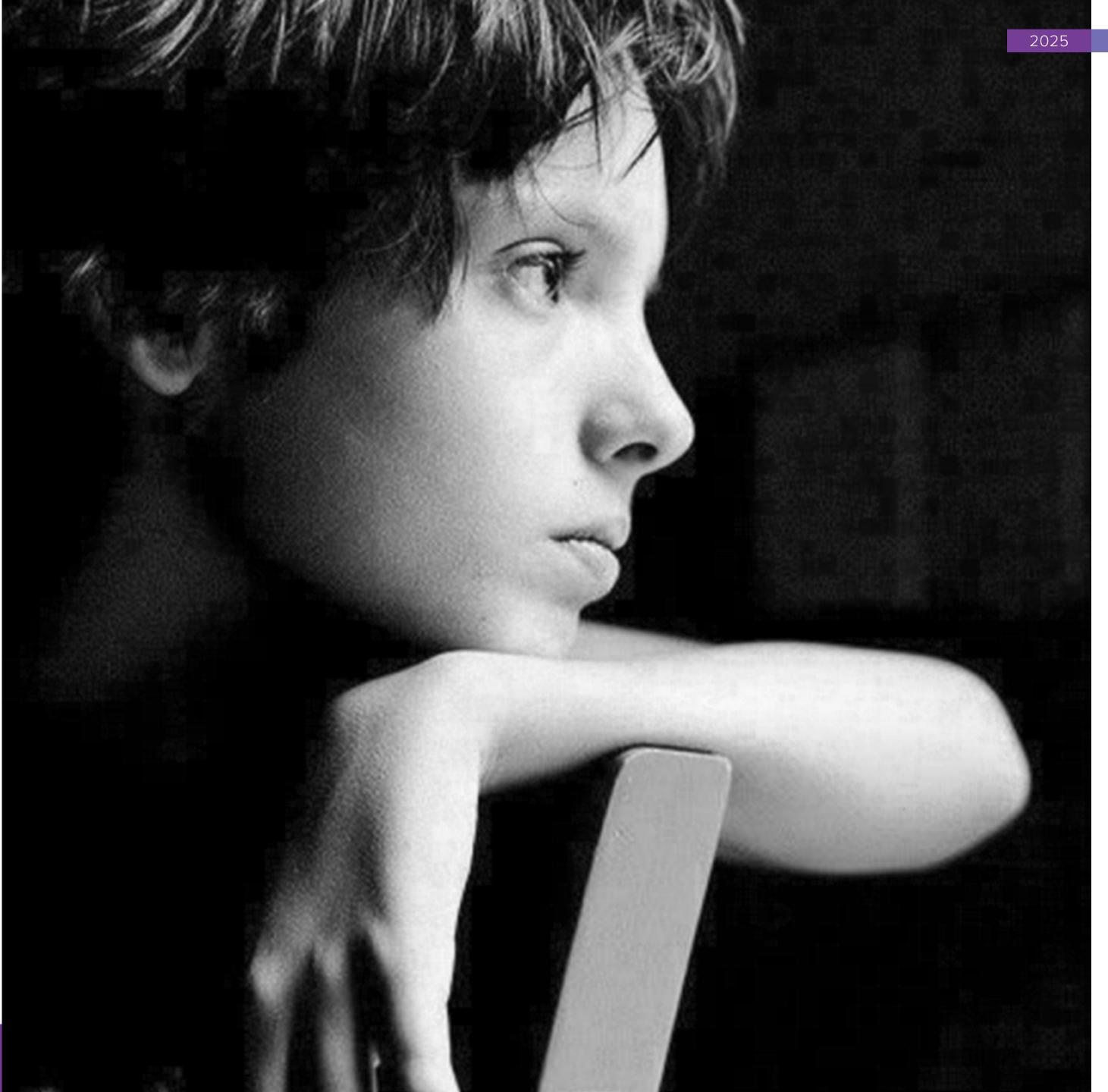
Jhett, a vulnerable youth, was paired with Denis, a mentor who provided stability, support, and guidance. Through their weekly meetups, Jhett gained confidence, a sense of belonging, and a positive outlook on the future.



Matched at age 11, Kiarni struggled with self-worth. Tara's mentorship gave her the confidence to believe in her future. Years later, they reconnected, and Kiarni credits Tara for helping her turn her life around, now a mother to a child of her own and gainfully employed.

Big Brothers Big Sisters

of Australia



Join us in changing lives. Your investment creates stronger communities, ahealthier economy, and a brighter future for Australia's youth.



Contact Mark Watt AM - CEO
M | 0411 021 608 or E | mark.watt@bbbsau.org

