



# Big Brothers Big Sisters: Investing in Australia's Future.



Big Brothers Big Sisters  
of Australia







**The Problem.**

**Big Brothers  
Big Sisters  
exists to support  
vulnerable  
youth in having  
a valued  
contribution  
to society.**

A high-contrast, black and white close-up portrait of a young person's face, looking directly at the camera with a serious expression. The image occupies the left half of the slide.

## Without early intervention, we see stark economic and social consequences:

Employed, engaged young people contribute **\$42,000** annually to the economy. Those on welfare contribute less than **\$12,000 per year**. Youth in detention cost the community **\$1,579 per day**, yet mentoring a child costs just **\$3,600 per year**.



## Youth crime and disengagement are rising:

In Victoria, crime rates have hit their highest level since 2009, with over **578,762 recorded offences** in 12 months. Children as young as **10** are committing crimes at record levels.

**Your investment doesn't just change lives—it strengthens the workforce, economy, and society.**



# The Solution — Our Impact.

**Every \$1  
invested in  
Big Brothers  
Big Sisters  
returns \$23 in  
social value.**

**Our mentoring program delivers:**

**73%** improved relationships

**96%** higher self-esteem

**92%** increased confidence

**62%** improved attitudes

**We provide safe, supportive relationships that may help reduce anti-social behaviour, improve mental health, and increase education and employment outcomes.**





# We urgently need support to scale our impact:

## The Urgency.

We need more **mentors and resources** to meet demand —it's that simple. **1000+ kids** are on our waiting list—without intervention, they risk disengagement, crime, and poverty.





# Sponsorship Tiers:

**\$20,000** – Provide **six matches** and training.

**\$35,000** – Sponsor **ten matches** and corporate engagement opportunities.

**\$50,000** – Major sponsorship, including branding, corporate involvement, and event recognition.

**\$70,000** – \$50k tier benefits plus partnership model with all events cobranded 'presented by' and volunteer days for staff.

## How you can help.





# The Business Case.

**Why partner  
with us?  
Your investment  
doesn't just  
change lives  
—it strengthens  
your brand,  
workforce,  
and corporate  
impact.**





# Brand Alignment & Visibility.

Align your business with a proven social impact initiative that delivers real economic and community benefits.

Gain exposure through **Big Brothers Big Sisters' events, website, and social channels.**

# Employee Engagement & CSR Impact.

Enhance staff morale and demonstrate corporate social responsibility.

Provide mentoring and volunteering opportunities that boost leadership and interpersonal skills.

Create a purpose-driven work culture that attracts and retains top talent.





A close-up, black and white portrait of a young woman with freckles, looking directly at the camera with a neutral expression. Her hair is dark and slightly messy. The image occupies the left half of the frame.

# **\$23 Return for every \$1 Invested.**

Your sponsorship delivers an incredible return on social investment.

Build a stronger, safer workforce and economy by supporting future apprentices, employees, and community contributors.

# **Your partnership isn't just philanthropy —it's a smart business decision.**







# Jhett & Denis.

**Jhett, a vulnerable youth, was paired with Denis, a mentor who provided stability, support, and guidance. Through their weekly meetups, Jhett gained confidence, a sense of belonging, and a positive outlook on the future.**



# Tara & Kiarni.

**Matched at age 11, Kiarni struggled with self-worth. Tara's mentorship gave her the confidence to believe in her future. Years later, they reconnected, and Kiarni credits Tara for helping her turn her life around, now a mother to a child of her own and gainfully employed.**







**Join us in  
changing lives.  
Your investment  
creates stronger  
communities,  
a healthier  
economy, and  
a brighter future  
for Australia's  
youth.**



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